

ONLINE RETAIL and the HIGH STREET;

**Q: IS ONLINE RETAIL KILLING
THE HIGH ST???**

ONLINE RETAIL and the HIGH STREET;

A: YES AND NO!!!

ONLINE RETAIL and the HIGH STREET;



ONLINE RETAIL and the HIGH STREET;



ONLINE RETAIL and the HIGH STREET;



ONLINE RETAIL and the HIGH STREET;

**SO, YOU WANT
YOUR OWN
TRADITIONAL
SHOP???**

ONLINE RETAIL and the HIGH STREET;

**DO YOU THINK
THAT YOU HAVE
WHAT IT TAKES TO
SURVIVE???**

ONLINE RETAIL and the HIGH STREET;

**ONLY WHAT SELLS
ENOUGH TO PAY
BUSINESS RATES
WILL SURVIVE!!!**

ONLINE RETAIL and the HIGH STREET;

**THE WEAKEST WILL
GO TO THE WALL!!!**

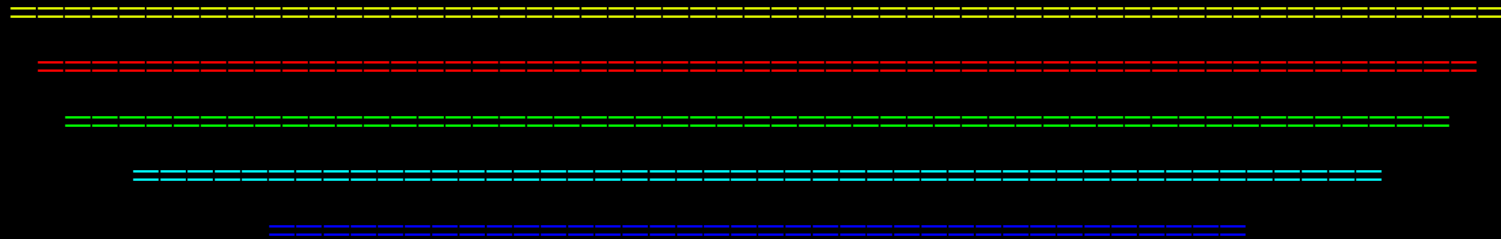
ONLINE RETAIL and the HIGH STREET;

AN ONLINE STORE;

**WHILE BEING GENERALLY MORE TECHNICAL TO SET UP, WILL
HAVE *-LOWER OVERHEADS-*!!!**

ONLINE RETAIL and the HIGH STREET;

AND SURVIVE!!!



ONLINE RETAIL and the HIGH STREET;

PROVIDED YOU ARE SELLING

THE RIGHT PRODUCT(S)!!!

ONLINE RETAIL and the HIGH STREET;

AT THE END OF THE DAY; IT WILL BE

YOUR
CORPORATE COMMON
SENSE!!!

ONLINE RETAIL and the HIGH STREET;

WHICH WILL

£*MAKE*£

OR

BREAK YOU!!!